

## WHY?

Uncertainty can be combatted with good management. Resourcefulness is definitely one of the absolutely basic skills, sought by all employers. It means being flexible, creative, brave, effective and thinking outside the box, all at once. It is commonly believed that having access to many resources does not necessarily mean being resourceful. The ability to optimise whatever you already have to hand, instead of looking for new solutions outside, is also the basis of innovation disruption. If there's an personification of resourcefulness it's surely MacGyver, whose famous quotes are spread all over the Internet. So whenever you're trying to motivate or inspire yourself or your team, he's probably a good source of ideas to use.



**A resourceful person will always make opportunity fit his or her needs.**

NAPOLEON HILL

## HOW?



**'The more a person limits himself, the more resourceful he becomes.'** Soren Kierkegaard

Resourcefulness combines all other skills in one. See how to be resourceful<sup>1</sup>:

Redefine the possible!

**Turn innovation inward.**

Resourcefulness is about optimising what you have to work with. Innovation is not just about creating something new; it also applies to making old things work better.

**Choose specifics.**

If you're thinking of the bigger picture of the downturn, it may be tempting to consider ways to reinvent how your company does business. However, adopting a realistic attitude about what you can do in the short term might be more productive.

**Lean on your staff.**

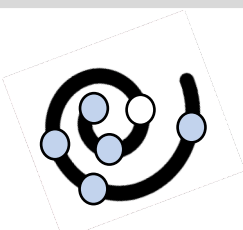
Conventional thinking in frugal times says stop spending, but sometimes managers conflate that mantra with 'stop doing'. A resourceful leader doesn't stand still and encourages staff to follow his or her example. Have discussions about what the team and individuals can do to turn doing more with less into a pragmatic process for improvement.

**Celebrate the lessons.**

As evidenced by the popularity of frugality in consumerism lately, people feel good about exercising their resourcefulness. But to encourage the spread of resourcefulness, leaders must make certain that this pride in accomplishments is publicised and praised. Those who are resourceful need to be recognised and rewarded and, in turn, teach their lessons to others.

1) Baldoni (2010)The Importance of Resourcefulness John Baldoni, Harvard Business Review: <https://hbr.org/2010/01/leaders-can-learn-to-make-do-a>; <https://hbr.org/2010/01/leaders-can-learn-to-make-do-a>

IN FOCUS



**OPPORTUNITIES & CHALLENGES**



**PROTOTYPING & TESTING**



**GROWING & SCALING**



**GENERATING IDEAS**



**IMPLEMENTING & FINANCING**



**CHANGING SYSTEMS**

To learn more social innovation skills, visit [www.socialinnovationacademy.eu](http://www.socialinnovationacademy.eu)