SOCIAL INNOVATION ACADEMY

Intellectual Output 1

Social innovation training co-creators: approach, call and selection

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Dissemination Level of the document		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

CONTENTS

1. OBJECTIVES OF IO1

We wanted to harness the positive interest of many social innovation experts such as successful practitioners (including successful innovative social entrepreneurs, corporate social innovators, public sector social innovators, grassroots innovators, innovative community businesses, innovative community builders etc.), academics, researchers, consultants, mentors and coaches) in the SOCIA project and designed and implemented a process for learning content co-creation for the Academy 2.0, with the aim of extending and improving the learning experience.

Having created the basic concept of the Academy top-down, our ambition was that Social Innovation Academy 2.0 would increasingly switch to a model of "distributed expertise", which assumes that knowledge, including in an educational context, is distributed across a diffuse network of people and tools co-creating the learning content (Jenkins, 2012).

Indeed, co-creative, collaborative and participatory approaches are the future of education and VET specifically, with more and more specialists scientifically proving benefits of co-creation - from shared ownership and engagement in the learning community, to higher learner and expert satisfaction and development (Lubicz-Nawrocka, 2017). Yet, we knew that co-creation in VET was still rarely applied in practice. This is a shame, because participatory learning, if designed correctly, can deliver a range of positive impacts (Jenkins, 2012) such as:

- Improved quality of learning materials – integrating far more social innovation experts in the content creation that could ever fit in one Erasmus+ consortium.
- Participation, not indoctrination – allowing for a wider range of topics to emerge bottom-up, from the very practice and cutting-edge research in social innovation.
- Exploration, not prescription - allowing ample room for personal and professional exploration, for both trainers and learners.
- Contextualization, not abstraction – tailoring the programme to the specific questions and particular career goals of the participants can be largely improved when the learning content will be coauthored by experts from a variety of contexts, geographies, sectors and industries.
- Competencies, not knowledge – giving a say to not only academic experts but also social innovation practitioners, consultants and researchers, so that not only learners' knowledge, but also their skills and attitudes (commonly known as competences) can be improved.
- Iteration, not repetition – by allowing for an organic evolution of the learning materials in time, providing opportunities for constant improvement, troubleshooting, and evaluation

By incorporating co-creation by multiple experts into the design of our professional development program of the Academy 2.0, we were able to efficiently craft initiatives that are participatory, non- hierarchical, personally and professionally meaningful, relevant, flexible and sustainable. Also, by including case studies and articles illustrating inclusive models of social innovation, the audience learnt about bottom-up social innovation approaches and access the authentic voice, wisdom and insights of people with lived experience. At the same time, this gave talented 'hidden' community innovators a much-needed platform to showcase their work. Strict experts screening was put in place to ensure only the highest quality contributions to the Academy.

2. TASK 1 - Develop a methodology and tools for the co-creation stage-gate process

The task was led by Limitless, supported by the University of the Basque Country (UPV/EHU) equipped with academic review and publishing expertise as the editor and publisher of The European Public and Social Innovation Review, a bi-annual and a peer-reviewed magazine published in English.

OBJECTIVES

Develop a methodology and tools for the co-creation stage-gate process:
Co-creation, while essentially being largely bottom-up in terms of provided inputs, needs to be quite closely managed to prevent chaos and ensure the highest quality of the outcomes. The objective was therefore to design a very clear co-creation process pipeline, with adequately described responsibilities and specific tools to guide the process.
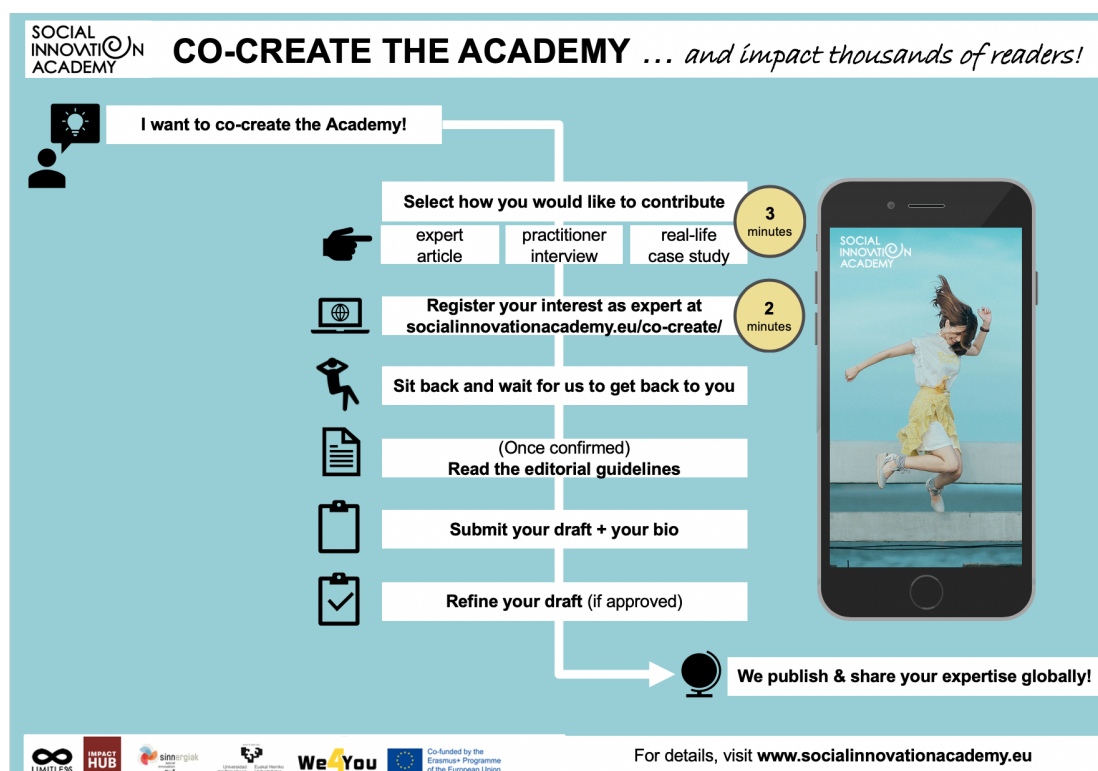
METHODOLOGY

This preliminary task laid methodological and tool-based ground for the process, and included the design of:

- a clearly defined format of the content pieces that were co-created;

- templates and instructions for external experts / authors;

- clearly outlined IP rules;

- a strictly designed flow of newly created content from co-design or submission, through relevance check, quality review, content re-submission, editorial review, online publication and social media scheduling and planning, with clear task descriptions at each stage of the process;

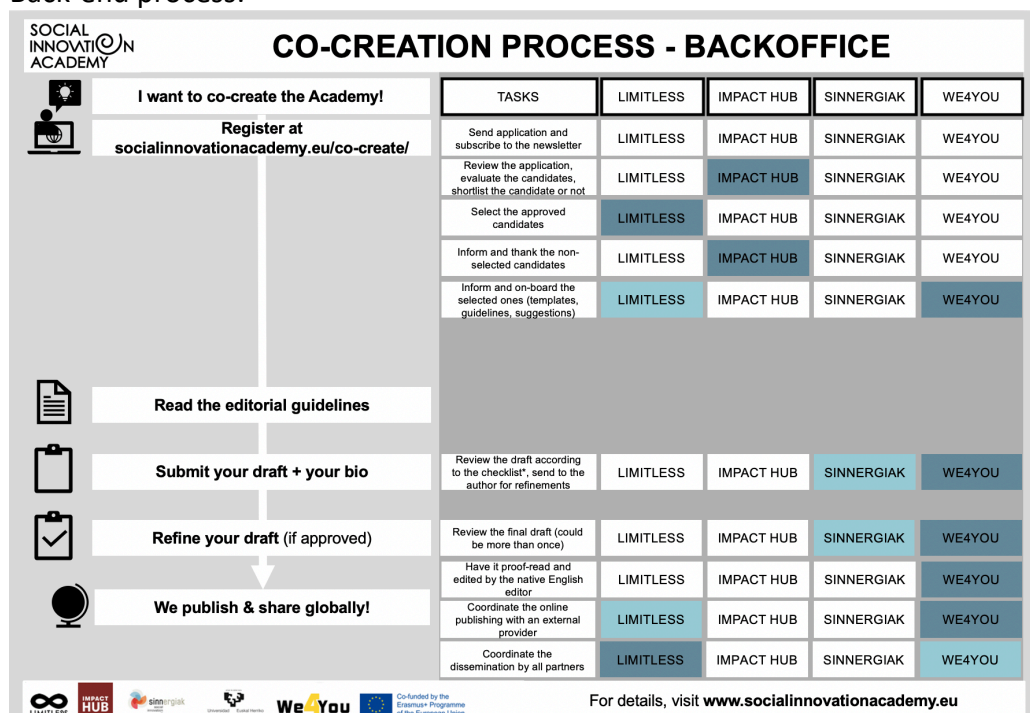- a detailed planning mechanism to assign the tasks and monitor the process.

RESULTS

The results of Task 1 are presented below:

Front-end process:

CO-CREATE THE ACADEMY ... *and impact thousands of readers!*

I want to co-create the Academy!

Select how you would like to contribute — **3 minutes**
- expert article
- practitioner interview
- real-life case study

Register your interest as expert at socialinnovationacademy.eu/co-create/ — **2 minutes**

Sit back and wait for us to get back to you

(Once confirmed) **Read the editorial guidelines**

Submit your draft + your bio

Refine your draft (if approved)

We publish & share your expertise globally!

For details, visit **www.socialinnovationacademy.eu**

Back-end process:

CO-CREATION PROCESS - BACKOFFICE

	TASKS	LIMITLESS	IMPACT HUB	SINNERGIAK	WE4YOU
I want to co-create the Academy!					
Register at socialinnovationacademy.eu/co-create/	Send application and subscribe to the newsletter	LIMITLESS	IMPACT HUB	SINNERGIAK	WE4YOU
	Review the application, evaluate the candidates, shortlist the candidate or not	LIMITLESS	IMPACT HUB	SINNERGIAK	WE4YOU
	Select the approved candidates	LIMITLESS	IMPACT HUB	SINNERGIAK	WE4YOU
	Inform and thank the non-selected candidates	LIMITLESS	IMPACT HUB	SINNERGIAK	WE4YOU
	Inform and on-board the selected ones (templates, guidelines, suggestions)	LIMITLESS	IMPACT HUB	SINNERGIAK	WE4YOU
Read the editorial guidelines					
Submit your draft + your bio	Review the draft according to the checklist*, send to the author for refinements	LIMITLESS	IMPACT HUB	SINNERGIAK	WE4YOU
Refine your draft (if approved)	Review the final draft (could be more than once)	LIMITLESS	IMPACT HUB	SINNERGIAK	WE4YOU
	Have it proof-read and edited by the native English editor	LIMITLESS	IMPACT HUB	SINNERGIAK	WE4YOU
We publish & share globally!	Coordinate the online publishing with an external provider	LIMITLESS	IMPACT HUB	SINNERGIAK	WE4YOU
	Coordinate the dissemination by all partners	LIMITLESS	IMPACT HUB	SINNERGIAK	WE4YOU

For details, visit **www.socialinnovationacademy.eu**

IP-related legal disclaimer (reviewed by an IP legal advisory company hired by Limitless):

Quality checklist for each co-created draft piece:

CO-CREATION PROCESS – DRAFT CHECKLIST

☐ Is the topic relevant for social innovation?

☐ Is the topic novel, current and in line with the latest trends?

☐ Is the topic and content ethical, in line with the values of social innovation in general and in line with our values (http://www.socialinnovationacademy.eu/community/)?

☐ Is this NOT a commercial self-promotion article?

☐ Is the article interesting to read?

☐ Is the article accessible in style i.e. not full of jargon (some jargon is fine) or scientific in style, but open to social innovation audience in general?

☐ Is the quality of the draft high in terms of quality of writing, arguments given, conclusions drawn etc.?

☐ Is the title in line with our style?

☐ Is the SEO snippet provided correctly?

☐ Is the SEO phrase included EXACTLY in the title?

☐ Is the SEO phrase included EXACTLY in the intro?

☐ Is the SEO phrase included EXACTLY in the body of the text at least 2-3 times?

☐ Does the text follow the structure required by the template?

☐ Is the intro paragraph included as in the guidelines?

☐ Is the paragraph about the Academy included?

☐ Is the name of the author included

☐ Is the bio of the author included?

☐ Is the headshot / photo of the author included?

☐ Are the social media handles of the author included?

☐ Is the main photo of good resolution included? (required for interviews, optional for other content types)

☐ Are all links hyperlinks?

☐ Is the length of the draft at least 800 words, ideally between 1,000 and 1,600 words? Longer pieces are fine if justified and of high quality?

☐ After the initial round: has the language been checked by the native English editor?

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3. TASK 2 - Social innovation trends research

This task was led by the University of the Basque Country in collaboration with Impact Hub, Limitless and We4You.

It is important to note that prior to reading this document, the need was seen to elaborate a more comprehensive list of trends in social innovation. However, for this report only the most salient tendencies for the next decade (2020–2030) has been considered to be included.

OBJECTIVES

Our goal was to carry out research into the recent social innovation trends (e.g. Corporate Social Innovation, Creating Shared Value, public sector social innovation, collaborative innovation and innovation labs, impact entrepreneurship, impact investing, inclusive innovation, democratic innovation, co-creation with communities, frugal innovation), so that the co-creation process could be designed in a way that balances different topics and does not leave out any major trends in the field.

METHODOLOGY

The methodologies implemented by the consortium, combined literature review, press review and insights from the H2020 Social Innovation Community (SIC). As a research body specialized in social innovation and one of the partners of SIC, the University of the Basque Country (UPV/EHU) led the research, supported by The Impact Hub (part of the largest global network for positive impact). Limitless provided feedback.

UPV / EHU together with Limitless developed a methodology to carry out this task. The methodology was presented and validated by the consortium from December 2019 to February 2020. In addition, the research work was carried out for the presentation of the Report that is presented as a result. The report is called "Report on the Social Innovation Trends. The next decade of Social innovation".

The report was oriented towards a comprehensive understanding of social innovation. The project team used three different sources of information:

1. A selection of the key literature on Social Innovation.
2. An analysis of three websites of reference in the Social Innovation field.
3. An analysis of the competitions and prizes organized worldwide to promote social innovation.

RESULTS

The Report Social Innovation Trends. The next decade (2020-2030) was organized in 5 sections. The first section contained a brief description of six key documents on social innovation. The second section encompassed an analysis of three websites of reference (SIC, SIX Wayfinder, DSI4EU) in the field of Social Innovation, while the third section contained an analysis of the

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challenge competitions and prizes promoted worldwide. The fourth section included the trends identified from the analysis of the information sources mentioned above. Following a brief introduction to the trends, the section was divided into two sub-sections; firstly, the relation of the trends for the next decade was outlined and secondly, particular trends for social innovation in the five continents were described. Finally, the fifth section advanced some conclusions for the future of social innovation.

This report was widely disseminated through the channels of both SOCIA and each of the partners and in its original format. In addition to this dissemination, a version with a greater communicative impact was developed to reach a broader audience and was also disseminated through the projects channels and through partners channels. It is still available for a free download under this link: http://www.socialinnovationacademy.eu/social-innovation-trends-2020-2030/

A dedicated page for the report was created on the website:

The Social Innovation Trends 2020-2030

DOWNLOAD FREE REPORT

GETTING AHEAD

mapping the future of social innovation

At the Social Innovation Academy, our purpose is to make a positive change by helping to educate the social innovators and social entrepreneurs of the future. The report presented is based on the analysis of three different sources of information:

- A selection of the key literature on Social Innovation.
- An analysis of three websites of reference in the Social Innovation field.
- An analysis of the mapping of Social Innovation competitions, awards and prizes worldwide, emphasising the most significant ones.

We are very excited to share this Social Innovation Trends Report with you! Our vision is to enable a better future with social innovation!

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DISCOVER THE SOCIAL INNOVATION TRENDS THAT WILL SHAPE THE NEXT DECADE

SOCIAL INNOVATION TRENDS 2020-2030
THE NEXT DECADE OF SOCIAL INNOVATION

GOOD
NEWS
IS COMING

Read this comprehensive report to understand how new ideas, technologies and trends will shape the social innovation ecosystem of the future. Our research is based on leading publications, the ideas of winners of social innovation competitions around the world, and regional trends across all continents. You can't miss this report if you want to stay on top of social innovation developments.

> NAME

> EMAIL

> **GET IT NOW**

Newsletter subscription

By providing the information above and clicking on the "get it now" button, you agree that Social Innovation Academy / Limitless® will use the information you provide on this form to be in touch with you and to provide updates, including receiving the Social Innovation Academy Newsletter. By clicking above to subscribe, you acknowledge that your information will be transferred to Mailchimp for processing.

4. TASK 3 - Attract the highest quality expert co-creators

The Impact Hub (leveraging the global Impact Hub network of 17,000+ members in 100+ countries) was responsible for this task, supported by the University of the Basque Country (who co-created the Social Innovation Community in Europe that brought in most of the experts in the field), We4You because of their great affinity with tools such as LinkedIn Helper and Sales Navigator to target the right expert profiles online, and Limitless (as Dissemination Manager, in charge of the social media). Limitless developed the call page and posted it on the project website.

OBJECTIVES

Concretely, this meant the design and launch of a call for guest expert co-creators for the Academy 2.0, that was advertised through all our channels and related networks, as well as the reach out to some specific potential contributors. We searched only for true experts in social innovation, from across and even beyond Europe, specializing in fields and topics we had not covered before. The concrete objective was to have 50 co-created content pieces at the end of the process.

METHODOLOGY

The task thus involved:
- development of expert screening criteria,
- determining target fields and topics,
- preparation of the call text,
- designing the application form for experts,
- launch of the call through all project channels and networks of all project partners, along with stakeholders such as Advisory Board, Friends and Associated Partners,

RESULTS

We have taken the following criteria into account when assessing applications:

– proven and relevant competence and experience, including at European and/or international level, in areas relevant to social innovation.

– representation of the common interests of a general category of stakeholders in relation to the areas relevant to social innovation

– either experienced

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- in theoretical knowledge

- in methodology

- in practical experience

Characteristics sought

- Enthusiasm
- Leadership skills
- Communication skills
- Collaboration skills

Targeted Fields, sectors:

All fields of social innovation, including, but not limited to:

- Health, demographic change and wellbeing;

- Food security, sustainable agriculture and forestry, marine and maritime and inland water research, and the Bioeconomy;

- Secure, clean and efficient energy;

- Smart, green and integrated transport;

- Climate action, environment, resource efficiency and raw materials;

- Europe in a changing world - inclusive, innovative and reflective societies;
- Secure societies - protecting freedom and security of Europe and its citizens.

Application Page:

LET'S CO-CREATE!

A Call for Social Innovation Experts to Co-Create the Next Generation of Social Innovation Academy Worldwide

### Play a leadership role in social innovation education

Social Innovation Academy is a project co-financed by the European Commission's Erasmus+ programme aiming to become the go-to online platform for anyone willing to learn more about social innovation. We attract thousands of visitors globally each month.

Are you a social innovation academic, researcher, a successful social entrepreneur, impact investor, social innovation consultant, or an experienced practitioner from a social innovation-oriented governmental or non-governmental organisation? Or maybe you are a journalist or blogger experienced in the topic of social impact and social innovation?

Would you like to share your expertise with our global audience? Or maybe you have one or more colleagues who would like to contribute together with you?

If so, keep on reading.

OUR APPROACH TO SOCIAL INNOVATION EDUCATION
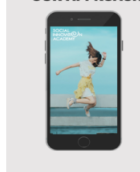
- **Open & free**
- **Fully online**
- **Bite-sized learning content pieces**
- **Balanced: knowledge, skills and attitudes**
- **Flexible learning path**
- **Mix of theory and practice**
- **Diverse subjects, industries, sectors**
- **Different scales, geographies, funding**
- **Varied content types**
- Co-created by experts from around the world – including you?

Why co-create the Academy with us?

- **Enhance your influence and gain even more recognition in your field.** The Academy reaches thousands of people globally. We have several thousand social media followers and hundreds of newsletter readers. When a content piece gets published at the Academy, it is also promoted on all our social media channels and in our newsletter. Being an expert at the Academy can also be an excellent way to draw attention to your expertise field, a specific topic, or a proven practice.
- **Grow your personal network.** Being part of our pool of experts is a great way to position yourself as an expert in your field so that you can attract new partners, start new collaborations, or attract more clients.
- **Boost your professional career.** Sharing your expertise on social innovation makes you more visible in your field. This enables you to cultivate a stronger reputation, promote your work and move forward faster in your career. Publishing a small piece of your work with the Academy can also mean you promote your larger body of work (such as full books, lectures, or publications) to new audiences.
- **Give back to the community.** All the co-created content is provided on a voluntary basis and made available absolutely for free to our readers. For some, this is one of the few ways they can access high-quality, well-curated content on this specific topic, from wherever they are in the world, and irrespectively of their current level of expertise in the topic. Help them gain more knowledge and skills, and inspire and support them for the own social innovation journeys.
- **Play a dynamic role in the development of social innovation in your field of expertise.** We want to raise awareness about social innovation and its potential regarding social, economic as well as environmental challenges that our societies are currently facing. While in some fields social innovation is already well-established, in others it is still an emerging topic. Let's bring social innovation to the mainstream, together.

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How can I contribute?

You can choose from three types of content (to be created either by you alone or in a team of co-authors):

Article	Interview	Case-study
A subject-matter article: a 1,000 words post based on either a specific social innovation topic analysed by you in-depth (a great choice for true subject-matter experts, see an example here) or a collection of 8 social innovation good practices, arguments or sub-topics curated by you (perfect for social innovation journalists or bloggers, see an example here).	A practitioner interview: an interview with a change maker who shares their experience of going through the social innovation process. The questions are standardised and it is a great way to showcase leaders of social innovation initiatives in the private, public and civil domains. You don't need to be very senior to be interviewed, and the social innovation itself does not need to be massive, but your social innovation should already be proven in practice and implemented in real life, positively impacting the world. You can choose between a written (see example here) or a video (check here) interview format. You can also interview someone else e.g. a winner of your social impact awards, or a top member from your social innovation hub. We provide the questions, but the length of the answers is up to you. You can also skip some questions altogether.	Real-life case study: if you think your social innovation could benefit from some visibility, and at the same time serve as an insightful example for those willing to learn more, then this is the right format for you. Each example is exactly 1-page long (see our previous examples here), and the template, instructions and guidance are provided. We are always on the lookout for inspirations from all over the world, be it from the private, public or civic domains.

How does it work?

We invite you to collaborate with our professional community in ways that optimize your impact and respect your busy schedule. We help you shape your content to better fit the target audience, provide you with all the templates and instructions, as well as assure a dedicated review by our team and a proof-reading round by our native English-speaking professional editor. The process is really simplified for you and this is how it looks:
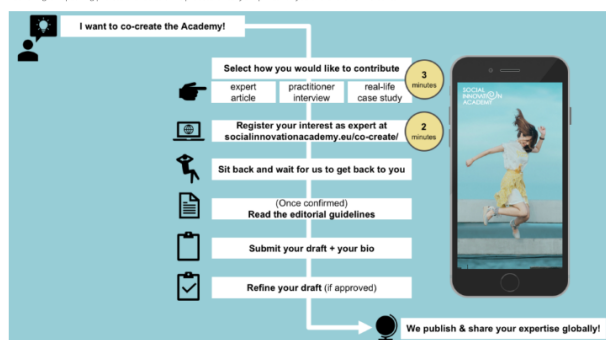
REGISTER NOW

Expected timeline

- This call will stay open until end of January (with a possibility to be prolonged, if necessary), but don't wait until the last moment and register today! We review the applications on a first-come first-serve basis, and once we have reached the limit of co-creators, we will close this call, so the earlier you register, the higher the chances of your content getting published.
- Your registration will be reviewed as soon as possible, we typically review the applications within 2-4 weeks from submission.
- As soon as you are invited to our expert group, you will be contacted to discuss your proposed idea for the publication and sent detailed guidelines, templates and instructions. You will then have 1 month to submit your draft.
- We try to keep the review and editing process to the minimum. We will keep you posted about the progress. You might be asked to re-work your first draft a bit, but you will be guided through this process.
- The co-created content will go live anytime, typically within a few weeks or months from the final draft, but at the very latest until September 2021 (we use a publication pipeline). Of course, we will try to keep the period from submission to publication as short as possible, but there is always a waiting line. Owing to events and other circumstances beyond our control, we may have to change our posting order at very short notice.

Which topics are we focusing on?
We are generally open to a vast range of subjects*, such as:

- Social innovation(s) to tackle any of the UN's Sustainable Development Goals (full list here)
- Emerging tools and methodologies for Social Innovation
- New fields of research in Social Innovation
- Digital Social Innovation and Tech4Good (from Blockchain to AI and everything in-between)
- Social impact, social impact investing and measurement
- Funding and finance for Social Innovation
- Co-creation in Social Innovation, community led innovation, inclusive innovation, social innovation labs
- Social Innovation process (from an idea to systems change)
- Social Innovation in private, public and civic sectors
- Policies, ecosystems and enabling conditions for Social Innovation
- Corporate Social Innovation
- Developing the next generation of changemakers / social innovators
- ... (is your topic not on the list – register anyway and we will get back to you!)
- *The exact topic of your publication needs to be agreed upfront with the Social Innovation Academy team. We recommend that you don't start working on your contribution until 1) you have been invited to join our expert panel and 2) have received a 'green light' for your content idea from our team.

REGISTER NOW

What are the expert selection criteria

Social Innovation Academy will take the following criteria into account when assessing the applications:

- proven expertise in areas relevant to social innovation, in either:
  - theoretical knowledge of social innovation
  - social innovation methodologies
  - practical experience in social innovation, social entrepreneurship, or social impact
- alignment with common interests of social innovation stakeholders and our community values (read more about our community here and join us if you haven't yet)
- advanced communication skills (in writing for written pieces, in public speaking for the video interview)
- enthusiasm, leadership skills and collaboration skills

When selecting the applicants, we will also try to ensure (to the degree possible) a diversity of represented fields, expertise types, geographical origin of the contributions, sectors covered, SDGs addressed and expert profiles.

REGISTER NOW

Register to be considered for our expert group now

First name	Last Name
Email address	Your area of social innovation expertise
Choose how you'd like to contribute ▼	Link to your online professional profile (LinkedIn, online CV etc.)
Have you received a personal invitation to co-create content for the Academy? ▼	

Terms and Conditions

☐ I agree with the Terms and Conditions of this call for experts (see below)

Your first idea for a publication – a couple of phrases are enough/ Limit 1000 words

7 + 3 = ▢   **APPLY NOW >**

*If you encounter any technical issues please fill out the attached form and send it over by email to budapest@impacthub.net: DOWNLOAD FORM

Don't forget to sign up to our newsletter, if you haven't yet!

By providing the information below and clicking on the "subscribe" button, you agree that Social Innovation Academy / Limitless will use the information you provide on this form to be in touch with you and to provide updates, including receiving the Social Innovation Academy Newsletter.

You can unsubscribe at any time by clicking the link in the footer of our emails. For information about our privacy practices, please visit our website.

Email

I want to receive your Email Newsletter / Updates

We use Mailchimp as our marketing platform. By clicking below to subscribe, you acknowledge that your information will be transferred to Mailchimp for processing. Learn more about Mailchimp's privacy practices here.

*In case you are encountering any technical issues with this application, let us know at greg.balamatsias@limitless.lu and we will be back with you very shortly

Terms and conditions

By submitting your expert application and later on a draft for review, you agree to the following points:

Your work on the publication or the rights to publish the article itself will not be remunerated. We also don't remunerate interviewees for their input.

The material you provide should be original i.e. not previously published elsewhere. However, adaptations of your own previous work are accepted.

It is understood that the material you will provide will, among other purposes, serve you for promoting your expertise and/or your social innovation initiative and once it's published on our website, you are free to refer to it as well as state that you have been featured on Social innovation Academy.

Your input might be used in its entirety as an individual article published at Social Innovation Academy, as well as quoted in parts in related articles.

The articles will go live anytime, indicatively until September 2021 (we use a publication pipeline). Of course, we will try to keep the period from submission to publication as short as possible, but there is a waiting line. Owing to events and other circumstances beyond our control, we may have to change our posting order at very short notice.

If your input does not fit our scope or style, we may ask you to rewrite it.

We reserve the right to edit your input for style, content, format and length as well as unpublish the article without prior notification at our discretion.

Your work on the publication or the rights to publish the article itself will not be remunerated. We also don't remunerate interviewees for their input.

All original articles will be published under the Creative Commons licence CC BY-NC-ND 2.0. In short, CC = Creative Commons, BY = attribution required, NC = non-commercial use, ND = no derivatives. Other blogs and publications are free to use them as long as they fulfil all of the below points:

- they do not charge for access to the blog post individually or as part of a bundle
- they include a **prominent** credit to Social Innovation Academy
- they link back to the article at Social Innovation Academy
- they do not alter the blog post.

Social Innovation Academy reserves the right to share content with a number of other blogs, platforms, social media accounts and channels, digital and printed products run by its partner organisations. If you do not wish for your article to be republished anywhere else, please let us know in advance.

The Social Innovation Academy's team reserves the right to reject your application at any stage of the process at its own discretion, without prior notification.

Your data will be collected by Impact Hub Budapest and it will be treated in accordance with GDPR rules.

By submitting your application you also agree to our Privacy Policy.

The team of Social Innovation Academy does not bear any responsibility for the content provided by external co-creators. The sole responsibility for the content created by external experts rests with the expert in question.

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

5. TASK 4 - Experts screening, acceptance and onboarding

This IO was led by The Impact Hub, with Limitless as the 2nd lead.

OBJECTIVES

We assured the highest quality of experts through a thorough screening process, regularly reviewed the incoming applications and adequately onboarding the newly accepted experts. As an impact objective, we targeted more than 50 experts from outside of the project team that were accepted for participation.

METHODOLOGY

The Impact Hub was regularly proposing a shortlist of candidates and Limitless did regularly review and approve the list of shortlisted experts before the team started to engage with them. We4You took care of the onboarding because of their leading role in IO2.

RESULTS

Interest among experts to contribute was indeed high. We received 105 applications in total. From this, we approved and on-boarded 100 experts, double of what we aimed for. We believe such a high acceptance rate is a direct consequence of carefully crafted selection (pre-screening) criteria that served us as a baseline for a call for guest expert co-creators for the Academy 2.0. As can be seen in IO2 Final report, from those, a further selection took place based on the actual delivered draft content pieces, where the quality of some was not deemed high enough for acceptance.

Furthermore, while some experts were potentially relevant, from the approved ones not all could arrive at an acceptable topic for the co-creation.

For the detailed statistics of the finally retained content pieces, please refer to IO2 Final Report.